

Message Text

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PAGE 01 LAGOS 07281 010759Z

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ACTION COME-00

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R 311537Z JUL 75

FM AMEMBASSY LAGOS

TO SECSTATE WASHDC 448

UNCLAS LAGOS 07281

E.O. 11652: N/A

TAGS: BEXP, XF

SUBJECT: TENTATIVE FY 1976 TRADE PROMOTION PROGRAM

REF: (A) STATE 172052 (B) STATE 177709

1. THIS POST WILL HAVE GREAT DIFFICULTY IN ADEQUATELY PROMOTING SIX TRADE PROMOTION EVENTS IN A FIVE MONTHS SPAN. AS WE HAVE STATED BEFORE, WE FELT THAT TO PROPERLY PREPARE FOR THESE EVENTS IN NIGERIA, WE CAN HANDLE ONLY ONE SUCH EVENT EVERY OTHER MONTH.
2. THE RESCHEDULING OF AVIATION ELECTRONICS AND GROUND SUPPORT EQUIPMENT TRADE MISSION TO BEGIN IN LAGOS ON JANUARY 25 IS WELCOMED BY POST.
3. WE RECOMMEND THE SEMI-ARID LAND DEVELOPMENT TECHNICAL SALES SEMINAR SHOULD BE SCHEDULED FOR EARLY MARCH, AND THAT NEWLY PROPOSED MOTOR VEHICLE MAINTENANCE EQUIPMENT CATALOG SHOW NOW SCHEDULED FOR THAT MONTH BE CANCELLED.
4. WE VERY MUCH WANT TO HAVE BOTH THE COMPUTER-RELATED BUSINESS EQUIPMENT TECHNICAL SALES SEMINAR, AND MODERN TELECOMMUNICATIONS SYSTEMS AND EQUIPMENT TECHNICAL SALES SEMINAR, AND SO CONCUR APRIL-MAY PROGRAMMING BUT WE HOPE THAT THEY COULD BE SCHEDULED SO AS TO HAVE AT LEAST SIX WEEKS INTERVENING BETWEEN THESE TWO EVENTS.
5. THE CONSUMER GOODS CATALOG SHOW TENTATIVELY SCHEDULED FOR JUNE SHOULD BE MOVED BACK TO SEPTEMBER OR OCTOBER.

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6. WE SHALL REPORT OUR PROPOSALS FOR DEFERRED ACTIVITIES IN THE

CCP BY SEPTTEL ON RECEIPT OF NIGERIA WAG COMMENTS ON OUR LAST CCP
PROPOSALS.
CROSBY

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